



# UP TO THE SKY- HEARST TOWER, NEW YORK

by Sabine Pollmeier (PARNASS FILM)



## SYNOPSIS

New York, the city of skyscrapers. In the midst of this skyline one new tower is creating a furore. It is the Hearst Tower, built by the British architect Norman Foster. Norman Foster's high-rise has been standing on the edge of Central Park since the end of 2006. The Hearst Tower rises 182 meters into the sky. A rather modest height. And soon this small-scale skyscraper may be overlooked on the dense New York skyline. If it were not for its facade! It looks like a polished diamond in the middle of the skyline. The Hearst Tower is New York's first green skyscraper. The facade's diagonal grid pattern, the so-called diagrid structure, consumes 20 per cent less steel than a comparable construction. The structure is efficient - and it is also extremely elegant. "The most beautiful new skyscraper in Manhattan since 1967", praised him the "New Yorker".

## CAST AND CREW

DIRECTOR Sabine Pollmeier (PARNASS FILM) · PRODUCER  
Sabine Pollmeier (PARNASS FILM) · EDITOR Niki Thoma · DOP  
Björn Kurt

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78 min

FORMAL CATEGORIES

Arts/Culture

ORIGINAL LANGUAGES

English

PREMIERE

USA (2010)

PRODUCTION COMPANY

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FILM LOCATION

USA