

THE PRESIDENTS' TAILOR

by Rick Minnich



SYNOPSIS

Martin Greenfield survived the Holocaust to become America's most celebrated tailor. Now, at 92, his legacy is at stake. Can his sons Jay and Tod modernise their father's bespoke menswear empire without sacrificing his legendary craftsmanship?

Maximilian Grünfeld spoke Yiddish, lived in Czechoslovakia, lost his family to Nazi concentration camps, and had no business experience. Martin Greenfield lives in Brooklyn, speaks English, hand-tailors suits for U.S. presidents and celebrities, and oversees a bespoke clothing empire with his sons Jay and Tod. This is one and the same man, who is now a 90-year-old fashion legend, tailor to the stars, and bon vivant about town. The Presidents' Tailor is the moving story of this self-made man, and touches on issues of persecution, immigration, labor, family, aging and succession.

CAST AND CREW

DIRECTOR Rick Minnich · SCREENPLAY Dr. Peter-Hugo Scholz, Rick Minnich

Germany 2021

52 min

FORMAL CATEGORIES

Biographie/Portrait, History, Human Rights, Migration, Politics

ORIGINAL LANGUAGES

English

PREMIERE

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