



# THE GREAT ZAMPANO – WHO WAS LEO KIRCH?

by Michael Jürgs, Bertold Baule



## SYNOPSIS

He was rich, powerful and feared: Media-Tsar Leo Kirch (1926-2011). The movie dealer shied the public. But the TV series and films he sold to television saw millions. The rapid rise of Kirch was followed by the deep fall. In the documentary "The great Zampano - Who was Leo Kirch?" the authors Berthold Baule and Michael Jürgs are searching for clues. Companions, friends and adversaries remember the successes and defeats of Leo Kirch and her encounters with business and private individuals. Among them the former ZDF director Dieter Stolte, Springer CEO Mathias Döpfner, former Bavarian Prime Minister Edmund Stoiber, former RTL boss Helmut Thoma, Chancellor of Gerhard Schröder, Bodo Hombach, and the entertainer Harald Schmidt, who laconically confesses: "Leo Kirch was a legendary media guru without whom the 'Harald Schmidt show' would probably never have existed."

## CAST AND CREW

DIRECTOR Michael Jürgs, Bertold Baule

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Biographie/Portrait, Current Affairs

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