



# THE FEMALE CUSTOMER

by Camilo Berstecher Barrero



## SYNOPSIS

What can I do as an individual? It's not an easy question, but anyone who reaches for their ID card in Germany will find the answer there. In 1990, Marlies Krämer decided not to sign her new papers, as only the male variant 'Inhaber' (holder, male term in German) was in the signature field. Nationwide she collected signatures until the legislature decided to recognize her and thus all women as 'Inhaberin' (holder, female term in German)

Today the 84-year-old is fighting against the banking system. She asks her Bank 'Sparkasse' to be recognized as 'Kundin' (customer, female term in German). A symbolic dispute against the patriarchal system. Who is this strong woman? Who is she fighting for at her age? Where does she get her strength from?

DIE KUNDIN, a portrait of the amazing life of Marlies Krämer, a German feminist who has been fighting for gender justice in the German language for more than 30 years. Tireless and resolute she casts off her past as an incapacitated wife of the...

Germany 2021

65 min

ORIGINAL TITLE

DIE KUNDIN

FORMAL CATEGORIES

Current Affairs, Gender, Human Rights, Politics

ORIGINAL LANGUAGES

German

PREMIERE

München, Germany (2021)

LINKS / REFERENCE

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## FESTIVALS

2021

36 DOK.fest Munich

## CAST AND CREW

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