



# THE END OF MEAT

by Marc Pierschel



## SYNOPSIS

Have you ever wondered what the world would look like if we stopped eating animals? The End of Meat is a groundbreaking documentary film envisioning a future where meat consumption belongs to the past.

In The End of Meat, filmmaker Marc Pierschel embarks on a journey to discover what effect a post-meat world would have on the environment, the animals and ourselves. He meets Esther the Wonder Pig, who became an internet phenomenon; talks to pioneers leading the vegan revolution in Germany; visits the first fully vegetarian city in India; witnesses rescued farm animals enjoying their newly found freedom; observes the future food innovators making meat and dairy without the animals, even harvesting "bacon" from the ocean and much more. The End of Meat reveals the hidden impact of meat consumption; explores the opportunities and benefits of a shift to a more compassionate diet; and raises critical questions about the future role of animals in our society.

## CAST AND CREW

DIRECTOR Marc Pierschel

Germany 2017

96 min

FORMAL CATEGORIES

Ecology/Environment, Economy

ORIGINAL LANGUAGES

English, German

PREMIERE

Germany (2017)

WORLD SALES

[mindjazz pictures UG](#)  
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LINKS / REFERENCE

<https://vimeo.com/200839711>  
<http://www.proveg.com>