



# PROPAGANDA. THE ART OF SELLING LIES

by Larry Weinstein



## SYNOPSIS

From ancient cave paintings to Twitter feeds and deep fakes, propaganda's rapid progression hasn't compromised its potency. Tracing its effective use by religious figures, politicians and marketers, director Larry Weinstein crafts a persuasive study of the mechanics behind propaganda. This fascinating investigation confronts us with timely questions: If we grow up surrounded by propaganda, how do we know what is true? What risks are inherited by a society tricked into their perceptions? Freedom of speech is critical to a democracy's survival, yet demagogues have consistently exploited that freedom to coerce willing supporters. Contemporary artists, including Kent Monkman, Shepard Fairey and Ai Weiwei, analyze their politically motivated work, creatively co-opting the conventions of disinformation that have permeated their respective cultures. As our platforms for spreading ideas continue to expand in a digital age, dangerous lies have never been better disguised. (HotDocs,...

## FESTIVALS

2019

Hot Docs Toronto

DOXA Vancouver

OFFA Oakville

DOCK International Historical FF Burgas

## CAST AND CREW

DIRECTOR Larry Weinstein

Germany, Canada 2019

90 min

ORIGINAL TITLE

PROPAGANDA. WIE MAN  
LÜGEN VERKAUFT

FORMAL CATEGORIES

History, Arts/Culture, Politics

ORIGINAL LANGUAGES

English, French, German, Italian,  
Chinese, Korean, Arabic, Russian

PREMIERE

Toronto, Canada (2019)

COPRODUCTION COMPANY

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LINKS / REFERENCE

TRAILER

<https://youtu.be/vZP2H00aOR...>

<https://www.facebook.com/ta...>

<https://www.thegate.ca/film...>

<https://www.abendblatt.de/k...>

<https://www.hollywoodreport...>

<https://www.theglobeandmail...>

<https://www.jewishindepende...>