



NOLLYWOOD – FILMBUSINESS AFRICAN STYLE

by Johannes Preuss



SYNOPSIS

"The second largest film industry in the world" (UNESCO) is called Nollywood and is based in Lagos, Nigeria. The industry is famous for fast produced low-budget films sold on street markets across Africa. In recent years, however, the industry is changing. The Internet offers easy access to worldwide distribution and multiplex cinemas sprout in Africa's mega cities. The bustling industry draws a unique mix of artists and businessmen to Lagos.

Director Abba Makama dreams of an intellectual cinematic movement, a sort of Nigerian New Wave. Bastian Gotter, a young investor from Berlin, almost by accident, co-founded Africa's largest movie streaming service. Producer Don Omope believes the time has come for a his generation of filmmakers, "we are here to become the Tarantinos and Steven Spielbergs of Nigeria."

FESTIVALS

2020

GIEFF – Göttingen International Ethnographic Film Festival
Bayesela International Film Festival

CAST AND CREW

DIRECTOR Johannes Preuss · PRODUCER Johannes Preuss,
Mark Szilagyi · SCORE Max Clouth · SOUND Opas Onucheyo ·

EDITOR Tobias Wilhelmer · DOP Johannes Preuss, Abayomi

Akande · DIGITAL COLOURIST Martin Mikosch · OTHER

Deutsches Filmorchester Babelsberg (conducted by Jörg Iwer –
Music Recordings), Robin Harff (Sound Postproduction & Mix),
Thomas Rother (Sound Postproduction & Mix) · ANIMATION
Mario Bertsch

Germany 2020

65 min

FORMAL CATEGORIES

Current Affairs, History,
Arts/Culture, News, Economy

PREMIERE

Göttingen, Germany (2020)

WORLD SALES

[RUSHLAKE MEDIA GmbH](#)
Breite Str. 48-50
50667 Köln
Germany
info@rushlake-media.com
<http://www.rushlake-media.com>

PRODUCTION COMPANY

[Filmakademie Baden-Württemberg GmbH](#)
Akademienhof 10
71638 Ludwigsburg
Germany
info@filmakademie.de
<https://www.filmakademie.de>

FILM LOCATION

Nigeria

LINKS / REFERENCE

TRAILER

<https://vimeo.com/280985682>
<http://johannespreuss.de>
<https://rushlake-africa.com...>