



MARK CONSTANTINE - FOUNDER OF LUSH

by Ulrike Franke, Michael Loeken



SYNOPSIS

Mark Constantine, bird lover and alternative entrepreneur, made his fortune from cosmetics and fragrances. 15 years ago, he and a couple of friends opened the first of his incredibly bright soap shops with the unusual name of LUSH. Like the founder himself, the cosmetics firm is dedicated to global ecological issues. Everything that he does and defines is characterised by unconventionality, creativity and individuality. In the interim, he has become a leading name in the world of bioacoustics and networks with renowned ornithologists. Perfume and birdsong – both require no theory and no words to act directly on our deepest feelings. The film draws a portrait of an entrepreneur who has made his passion the defining principle of both his professional and private lives.

CAST AND CREW

DIRECTOR Ulrike Franke, Michael Loeken · SCREENPLAY Ulrike Franke, Michael Loeken · EDITOR Guido Krajewski

Germany 2010

45 min

FORMAL CATEGORIES

Biographie/Portrait,
Sustainability,
Ecology/Environment, Economy

ORIGINAL LANGUAGES

English

PREMIERE

Germany (2010)

PRODUCTION COMPANY

[filmproduktion loekenfranke](http://loekenfranke.de)

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