



# KONSTANTIN GRICIC - DESIGN IS WORK

by Gereon Wetzel



## SYNOPSIS

With his studio Atelier Konstantin Grcic Industrial Design, Konstantin Grcic is at the forefront of product and furniture design. He is considered one of the most innovative and profound contemporary designers and thinkers worldwide. Many of his designs are already in the collections of the Museum of Modern Art in New York, such as his legendary Chair\_One, or his lamp Mayday, a portable floor or suspended lamp made of plastic, reminiscent of the illumination devices found in an auto repair shop. Grcic argues at a certain remove from such terms as aesthetics of form, or comfort, using such expressions as narration, context, surrounding space. His focus is on human beings and their environment; the things with which they surround themselves, and that surround them.

## CAST AND CREW

DIRECTOR Gereon Wetzel · PRODUCER Ingo Fliess · SOUND Jörg Elsner · DOP Daniel Samer

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54 min

FORMAL CATEGORIES

Biographie/Portrait, Arts/Culture

PREMIERE

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WORLD SALES

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