



IT MUST SCHWING!

by Eric Friedler



SYNOPSIS

In 1939, Alfred Lion and Francis Wolff, two young émigrés from Berlin, founded the legendary jazz label Blue Note Records in New York. The label dedicated itself exclusively to the recording of American jazz music and developed its own unmistakable recording style and sound.

Blue Note Records discovered and produced an impressive roster of international jazz stars. This included Miles Davis, Herbie Hancock, John Coltrane, Sonny Rollins, Wayne Shorter, Thelonious Monk and Quincy Jones. At a time when Afro-American musicians in the USA were discriminated against and ostracised, Blue Note records respected them as artists and equals. Not only did the label value their talents, it also gave them a much-needed platform. „It Must Schwing!“ tells the moving story of two friends, united by a passionate love for jazz, and of their profound belief in equality and freedom for every single human being.

Cast: Quincy Jones, Herbie Hancock, Sonny Rollins, Wayne Shorter, Ron Carter, Rudy Van...

FESTIVALS

Seal of Approval 'highly recommended'

2018

Filmfest Munich

Warsaw FF

TellurideFF

DOC NYC

Milwaukee FF

2019 official selection at film festivals at:

Miami, Atlanta, San Diego Washington, Pittsburgh, Boulder, Maine

CAST AND CREW

DIRECTOR Eric Friedler · PRODUCER Wim Wenders (co-

Germany 2018

115 min

FORMAL CATEGORIES

Biographie/Portrait, History, Music

CONTENT CATEGORIES

Music video

ORIGINAL LANGUAGES

English, German

PREMIERE

München, Germany (2018)

LINKS / REFERENCE

CO-PRODUCTION

ROAD MOVIES

<https://roadmovies.com>

Studio Hamburg Enterprises | NDR

<https://www.studio-hamburg-...>

<https://itmustschwing.com/>

<https://vimeo.com/272222285>

<https://www.fbw-filmbewertu...>

<https://www.daserste.de/inf...>