

INSURANCE MAN

by Klaus Stern



SYNOPSIS

Incentive? Doesn't that ring a bell? Oh yes, the Hamburg-Mannheimer insurance company and the white ribbons around the wrists of the ladies reserved for the top management in the Budapest open air brothel. Just another media event with lots of hot air, because the public learned next to nothing about the practices of insurance companies. If you want to know what kind of mentality motivates their representatives and what the role of incentives is, you must take the trouble to look more closely, like the director of "Insurance Man". In this respect a businessman like Mehmet Göker is a stroke of luck: migration background, successful businessman and an obsessive dazzler of messianic proportions who manages his company like a sect. What's on display here is the working life of a salesmen's sect programmed to succeed and yet devouring itself at the end. But the film is more than just the portrait of a greedy climber who falls for his own image. We also learn something about...

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[RUSHLAKE MEDIA GmbH](#)

Breite Str. 48-50

50667 Köln

Germany

info@rushlake-media.com

<http://www.rushlake-media.com>

FESTIVALS

DOK Leipzig

Kassel Dokfest

CAST AND CREW

DIRECTOR Klaus Stern