

# I DON'T CARE – DOESN'T COUNT

by Florian Hoffmann



## SYNOPSIS

Paulina is 25 years old and has just finished her Master abroad. On a home visit to Germany, she is shocked by the growing influx of right-wing populism. She puts her career plans on hold and starts the <5 campaign with a couple of friends. A crash course in politics: Paulina is the spokeswoman of an initiative, committed to preventing hard-right populists getting elected into the German House of Parliament. But Paulina has her own internal struggles. Although fired by commitment and a sense of mission, she is lost in a political maze, trying to juggle the very different demands of message and marketing, of dialogue and didactics and her private and public lives.

## FESTIVALS

2017 achtung berlin!  
2019 FIPADOC

## CAST AND CREW

DIRECTOR Florian Hoffmann · PRODUCER Tara Biere · SOUND Hannes Marget · EDITOR Wiebke Hofmann · DOP Carmen Treichl · COMPOSITING Silvio Naumann · SOUND DESIGN Hannes Marget

2017  
45 min

### FORMAL CATEGORIES

Biographie/Portrait, Coming of Age, Politics

### PREMIERE

Germany (2017)

### COPRODUCTION COMPANY

DFFB Deutsche Film- und Fernsehakademie GmbH  
Potsdamer Str. 2

10785 Berlin

Germany

[info@dffb.de](mailto:info@dffb.de)

<https://www.dffb.de>

### LINKS / REFERENCE

### CO-PRODUCTION COMPANY

Tara Biere Media Prod.

<http://www.tarabiere.de>