



HOW TO MAKE A BOOK WITH STEIDL

by Gereon Wetzel, Jörg Adolph



SYNOPSIS

For 40 years, Gerhard Steidl has combined the roles of printer and publisher, resolved to personally check each sheet leaving his printing shop in Göttingen. This perfectionism, combined with an unconditional love for books, for the traditional printing craft, and a commitment to the quality standards of manufacturing (in the original sense of the word, made by hand), has gained worldwide attention. The most internationally renowned photographic artists vie for the opportunity to collaborate with Gerhard Steidl, to conceive and produce the perfect publication with him. Filmed in the direct cinema style, HOW TO MAKE A BOOK WITH STEIDL observes the publisher, as he collaborates with the world famous photographers Joel Sternfeld, Robert Frank, Ed Ruscha, Jeff Wall and Robert Adams, at their studios and other places of work, in New York, London and Paris, in the Katar desert, and, last but not least, in Goettingen. Here, in 'Steidlvile', their works are printed on Steidl's own...

FESTIVALS

DOKLeipzig – Golden Dove
Duisburger Filmwoche – Award of the Goethe-Institut

CAST AND CREW

DIRECTOR Gereon Wetzel, Jörg Adolph

Germany 2011

88 min

FORMAL CATEGORIES

Biographie/Portrait, Arts/Culture

ORIGINAL LANGUAGES

German

PREMIERE

Germany (2011)

WORLD SALES

[auTLOOK FILMSALES](#)

Spittelberggasse 3/14

1070 Wien

Austria

welcome@autlookfilms.com

<http://www.autlookfilms.com>

PRODUCTION COMPANY

[if Productions Film GmbH](#)

Lindwurmstr. 108a

80337 München

Germany

info@ifproductions.de

<http://www.ifproductions.de>