



# ENLIGHTEN US - THE RISE AND FALL OF JAMES ARTHUR RAY

by Jenny Carchman



## SYNOPSIS

Popularly known as 'the rock star of personal transformation,' James Arthur Ray, is the subject of this film directed by award-winning filmmaker Jenny Carchman and produced by Allyson Luchak and executive produced by Julie Goldman of Motto Pictures and Jessie Wallace of Shooting Star Films. The film explains how the son of a poor Oklahoma minister transformed himself into a charismatic self-help personality and owner of a multi-million dollar business drawing adherents including the likes of Oprah Winfrey. In 2009, tragedy occurred during an exclusive retreat in a sweat lodge led by Ray in Sedona, Arizona. Three participants died. Ray's world collapsed. Ray was eventually convicted of negligent homicide, spent two years in prison, lost his business, and was shunned from the self-help industry. The film, told through new, candid interviews, as well as archival footage and photographs, explains Ray's meteoric rise and fall and captures his attempt to return to the \$11 billion...

Germany, USA 2016  
90 min

FORMAL CATEGORIES  
Biographie/Portrait

ORIGINAL LANGUAGES  
English

PREMIERE  
USA (2016)

PRODUCTION COMPANY

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## CAST AND CREW

DIRECTOR Jenny Carchman · PRODUCER Ingmar Trost (for SUTOR KOLONKE, Allyson Luchak for Big Pond Films, Julie Goldman for Motto Pictures,)