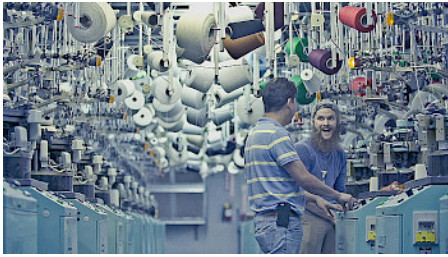




CAPITAL C - HOW THE CROWD IS CHANGING EVERYTHING

by Jörg Kundinger



SYNOPSIS

CAPITAL C is the first documentary on the crowdfunding revolution. It follows the endeavours of three independent artists, who reach out to the crowd in order to change their lives forever. Brian Fargo finds a way to reboot his video game Wasteland through a multi-million dollar crowdfunding campaign.

Now the eyes of more than 60,000 supporters are on him to deliver on his promises for Wasteland II. Zach Crain and his team rely on the crowd to create knitted bottle koozies. But success also leads to unwanted attention when a multinational company rips off Zach's ideas. As his crowdfunding campaign goes viral, Jackson Robinson is given the opportunity to make a viable career as an artist. However, he has to learn that realizing his dream comes at a price for him and his young family.

CAST AND CREW

DIRECTOR Jörg Kundinger

Germany 2014

52 min

FORMAL CATEGORIES

Biographie/Portrait, Current Affairs, Economy

ORIGINAL LANGUAGES

English

PREMIERE

Germany (2014)

LINKS / REFERENCE

<http://www.javafilms.fr> (World Sales)

<http://www.myrafilm.de> (Production)

<http://www.farbfilm-verleih...> (Distribution)

<http://www.capitalc-derfilm...>

<https://youtu.be/EChdgF1vNn...>