



BREAD

by Harald Friedl



SYNOPSIS

The simple staple bread has become a branded product with a countless number of varieties and providers. But do we actually know what we eat every day? The film BREAD gives an authentic and unique insight in today's world of bread. We meet small craft bakers who stand up for their quality with sustainable ingredients but we also meet corporate CEOs who professionally work on the daily bread as an industrial mass product which becomes increasingly artificial. How can traditional bakery skills survive? And how will the future of bread look like?

CAST AND CREW

DIRECTOR Harald Friedl · **PRODUCER** Johannes Rosenberger, Constantin Wulff, Johannes Holzhausen, Carl-Ludwig Rettinger (co-producer, LICHTBLICKFILM) · **ASSISTANT TO DIRECTOR** Christiane Mayr · **SCORE** Gerald Schuller · **SOUND** Tong Zhang, Nora Czamler · **EDITOR** Martin-Kayser-Landwehr (BSF) · **DOP** Helmut Wimmer · **SOUND DESIGN** Tom Pötz · **DIGITAL COLOURIST** Kurt Henrich

Austria, Germany 2020
94 min

ORIGINAL TITLE
BROT

FORMAL CATEGORIES
Sustainability,
Ecology/Environment, Economy,
Politics

ORIGINAL LANGUAGES
German, English, French

PREMIERE
Austria (2020)

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