

AUTOMOTIVE

by Jonas Heldt



SYNOPSIS

Seda (20) sorts car components all night long at Audi as a temp worker. She dreams about a permanent contract. Then she could emancipate herself from her conservative parents and buy her own Mercedes-Benz.

Headhunter Eva (33) is a specialist for recruiting experts in logistics automation which will eventually make Seda's job obsolete. A minimum of 10% of all jobs at Audi in Ingolstadt will be substituted through digitalization and automation in the next years. Currently these sought-after professionals are paid top Euros. In a few years Eva wants to stop working and move to the Caribbean with her girlfriend

AUTOMOTIVE tells a story of a generation for which work as a basis of existence is neither safe nor identity shaping. Seda and Eva might seem very different at first, but they share the same goal: personal independence and dignity through their work in the digital age.

FESTIVALS

2020

70 Berlinale PERSPECTIVE

35 DOK.fest Munich

FFOS Osnabrück

Prix Europa, Germany

Unabhängiges Filmfest Osnabrück

Doclisboa IFF

CAST AND CREW

DIRECTOR Jonas Heldt · PRODUCER Jonas Heldt, Torben Struck

· EDITOR Frank Müller, Miriam Märk, Jonas Heldt · DOP Pius

Neumaier, Jonas Heldt, Stephan Rosche, Joe Brugger ·

PRODUCTION ASSISTANT Sabrina Kleder

Germany 2020

80 min

FORMAL CATEGORIES

Current Affairs, Economy

ORIGINAL LANGUAGES

German, English, Turkish, Hungarian

PREMIERE

Berlin, Germany (2020)

PRODUCTION COMPANY

NEOS FILM GMBH & CO. KG

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COPRODUCTION COMPANY

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