



# APPLE STORIES

by Rasmus Gerlach



## SYNOPSIS

Hamburg, Rwanda and Shenzhen, China, are the stops of the journey undertaken by Hamburg's documentary filmmaker Rasmus Gerlach in his attempt to trace the line of production of modern mobile phones by example of Apple's iPhone. Can a mineworker, 'starvation wage' not guarantee her family's survival? The film approaches difficult and complex questions that arise in the production procedures of the iPhone company Apple, a vast enterprise that grants the mineworkers in the tin mines of Rwanda little more than the clothes they wear, and puts such pressure on its labourers in Shenzhen that the local suicide rate made it into the newspapers. Much at Apple is reminiscent of Aldi - from the surveillance of its employees to the hostility towards labour unions. The film is structured by an essayistic dramaturgy - one speaks of a "VJ-Doku". Rasmus Gerlach is one of the pioneers of this genre, e.g. with PEACE BRIGADES. For APPLE STORIES he once more travelled alone with a camcorder.

## FESTIVALS

Nordische Filmtage Lübeck (Worldpremiere)

## CAST AND CREW

DIRECTOR Rasmus Gerlach

Germany 2012

83 min

FORMAL CATEGORIES

Human Rights, Sustainability, Politics

ORIGINAL LANGUAGES

German

PREMIERE

Germany (2012)

WORLD SALES

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LINKS / REFERENCE

<http://youtu.be/sZc-2rvtOuY>