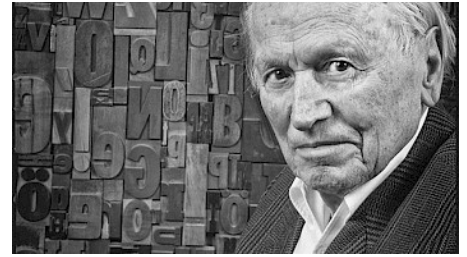
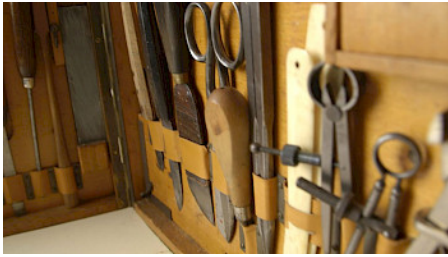


ALPHABET MAGIC

by Marita Neher



SYNOPSIS

The typographer Hermann Zapf's career spanned seven decades. He designed over two hundred fonts and created a typographical bridge between the Renaissance and the digital age. He designed the typefaces Optima, Palatino and Zapfino which are installed on every Apple computer today. A film about the lifework of an extraordinary typographer.

CAST AND CREW

DIRECTOR Marita Neher

Germany 2018

52 min

FORMAL CATEGORIES

Biographie/Portrait, Arts/Culture

ORIGINAL LANGUAGES

German

PREMIERE

Germany (2018)

WORLD SALES

NEW DOCS

Dasselstr. 75-77

50674 Köln

Germany

sales@newdocs.de

<http://www.newdocs.de>

PRODUCTION COMPANY

DOKfilm Fernsehproduktion GmbH

August-Bebel-Str. 26-53

14482 Potsdam

Germany

info@dokfilm.de

<http://www.dokfilm.de>

FILM LOCATION

Germany

LINKS / REFERENCE

<https://www.echo-online.de/...#>