



AFRICAN STYLES

by Rabi Yansané, Emmanuelle Wagner, Rolf Lambert



SYNOPSIS

The future of fashion is made in Africa. African designers are winning awards and appearing at fashion shows throughout the western world. A diverse and confident scene focused on new codes and social change.

For a long time, designers from Africa or with African roots were rarely presented on the catwalks of the western fashion world. But today, they are enjoying considerable critical acclaim in Paris, London and New York. Whether streetwear or haute couture, they are redefining traditional African fabrics and textile techniques with avantgarde designs, using socially and ecologically sustainable production techniques and representing a modern, confident Africa. Politically, they are attuned to the spirit of our times. Demands for equal rights for people of colour, which have grown louder all over the world not just since the Black Lives Matter movement, are also echoed in fashion. Lagos-based Adebayo Oke-Lawal challenges gender roles with his Orange Culture label, Senegalese...

CAST AND CREW

DIRECTOR Rabi Yansané, Emmanuelle Wagner, Rolf Lambert

Germany 2023

52 min

FORMAL CATEGORIES

Arts/Culture, Economy

ORIGINAL LANGUAGES

English

PREMIERE

Germany (2023)

WORLD SALES

NEW DOCS

Dasselstr. 75-77

50674 Köln

Germany

sales@newdocs.de

<http://www.newdocs.de>

PRODUCTION COMPANY

Along Mekong Productions

Plöck 54

69117 Heidelberg

Germany

info@alongmekong.com

<http://www.alongmekong.com>

LINKS / REFERENCE

TRAILER

<https://vimeo.com/813551239...>